



**HINSDALE CENTRAL**  
**PARENT TEACHER ORGANIZATION**

*Where Excellence is Central*

## Become a Hinsdale Central Post Prom Patron!

Happy 2025! I hope this letter finds you and your business thriving. As a dedicated member of the Hinsdale Central High School PTO community, I would like to extend an invitation for your company to become a Hinsdale Central Post Prom Patron and support our efforts to create a safe and memorable post-prom experience for our students.

### What is Planned for Post Prom?

- Following Senior Prom held on Saturday, May 5<sup>th</sup> at Navy Pier, students set sail on the Odessey for a luxury cruise on Lake Michigan. Live music, food, a photo booth, karaoke, and more make this a not to be missed event!
- Students travel to and from Prom and Post Prom in chaperoned busses
- This is an event not to be missed and we can't do it without the help of the community

### Why is Post Prom Important to our Community?

- A decades-old tradition that ensures Hinsdale Central Prom attendees a safe space to continue making memories
- The Hinsdale Police Department supports this event as the **single most impactful event** in keeping students safe after Prom
- In 2023 over 85% of Prom attendees joined for Post Prom

### How do I become a Hinsdale Central Post Prom Patron?

At Hinsdale Central we believe in the power of collaboration between our school and local businesses to create a strong and supportive community.

We offer various sponsorship levels to accommodate organizations of all sizes, and we are happy to customize a package that aligns with your specific marketing and philanthropic goals. Detailed information about sponsorship opportunities, benefits, and recognition levels can be found below.

We understand that every business operates within unique circumstances, and we appreciate that your support may take different forms. Whether it's financial contributions, in-kind donations, or volunteer assistance, your partnership is invaluable to us.

On behalf of the entire Hinsdale Central PTO, thank you for considering this sponsorship opportunity. Your involvement as a community business plays an essential role in supporting our students.

Visit [hcpto.org/post-prom-donation/](https://hcpto.org/post-prom-donation/) to make your donation and learn more about Post Prom.

*The Hinsdale Central PTO is a tax-exempt organization 501(c)(3). Your contribution is tax deductible to the full extent permitted by law. You'll receive written confirmation of your contribution for tax purposes.*



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**#BringYourFire Patron** - \$3,000 or more (2 Placements)

- Recognition as #BringYourFire Patron at Prom & Post Prom
  - Prominent logo placement on PTO website and event materials
  - Acknowledgment in PTO weekly eBlast and two (two) dedicated social media posts
  - Featured Patron in two (2) weekly eBlasts with bespoke content of your choice (can include offer)
  - Acknowledgement on Hinsdale Central Prom communications and social media posts
  - Acknowledgement in Hinsdalean newspaper
  - Logo placement on Prom communication both prior to the event and on signage during Prom and Post Prom
  - Flyer to display at your business demonstrating your commitment to the community and safety of Hinsdale Central students as a Post Prom Patron
2. **Red Devil Nation Patron** - \$2000 (2 Placements)
- Recognition as Red Devil Nation Patron at Prom & Post Prom
  - Acknowledgment in PTO weekly eBlast and one (1) dedicated social media post
  - Logo placement on PTO website and event materials
  - Acknowledgement in Hinsdalean newspaper
  - Flyer to display at your business demonstrating your commitment to the community and safety of Hinsdale Central students as a Post Prom Patron
3. **Transportation Patron** - \$1,000 (3 Placements – covers cost of chartered busses and chaperones)
- Logo placement on PTO website and event materials
  - Acknowledgment in PTO weekly eBlast and dedicated social media posts
  - Acknowledgement in Hinsdalean newspaper
  - Flyer to display at your business demonstrating your commitment to the community and safety of Hinsdale Central students as a Post Prom Patron
4. **Community Partner** - \$500 (Unlimited Placements)
- Recognition as a Community Partner with logo on PTO website and event materials
  - Acknowledgment in PTO weekly eBlast and dedicated social media posts
  - Acknowledgement in Hinsdalean newspaper
  - Flyer to display at your business demonstrating your commitment to the community and safety of Hinsdale Central students as a Post Prom Patron
5. **Friend of Post Prom** - \$250 (Unlimited Placements)
- Recognition as a Friend of Post Prom with logo on PTO website and event materials
  - Acknowledgment in PTO weekly eBlast and dedicated social media posts
  - Acknowledgement in Hinsdalean newspaper
  - Flyer to display at your business demonstrating your commitment to the community and safety of Hinsdale Central students as a Post Prom Patron

To discuss sponsorship opportunities or to request further information, please contact me or [prom@hcpto.org](mailto:prom@hcpto.org). To make a sponsorship donation visit [hcpto.org/post-prom-donation/](https://hcpto.org/post-prom-donation/) We would be delighted to answer any questions you may have and explore how we can collaborate to make a positive impact on our students' lives.

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